

Privacy policy

This privacy policy sets out how Crain Communications Ltd. uses and protects any information that you give Crain Communications Ltd. when you use this website.

Crain Communications Ltd. is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Crain Communications Ltd. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 10 December 2012.

What we collect

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Our websites require cookies in order to operate fully and works with third parties to analyse traffic on the site in order to ensure satisfactory performance.

Most web browsers allow some control of cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

Cookies used

The following Cookie categories are based on the classification presented in The International Chambers of Commerce (ICC) Cookie Guide

Category 1: Strictly necessary cookies.

These cookies are strictly necessary to provide services that you have requested. Crain Communications does not use Category 1 Cookies.

Category 2: Performance cookies.

These cookies collect information about how visitors use our website, for instance which pages visitors go to most often. The information collected by these cookies is aggregated, so these cookies don't collect information that identifies a visitor. The information collected is anonymous and is only used to improve the way our website works.

Category 2 Cookies used by Crain Communications Ltd:

Web Analytics - Google Web Analytics cookies are used to improve the design and user experience of our website by providing statistics on site usage and pages visited. Click on [this link](#) to opt out of Google Web Analytics.

Category 3: Functionality cookies.

These cookies allow us to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more relevant features.

Category 3 Cookies used by Crain communications Ltd:

User Preferences - Preference cookies remember settings you've applied to this site such as your acceptance of cookies, Layout, Default views, Search filters, Number of Search results per page, Video bandwidth etc..

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at exhibitions@crain.com
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please email us at the above address.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.